



**100% Guaranteed ~ Built to Last**

**ATTITUDE**



A new **visual concept** that describes the Leonardo products - 100% Guaranteed.

An **impossible** figure that overcomes the unstable, changing and inadvertent elements of reality to become an **absolute and eternal material**.

A figure which, like Leonardo products, positions itself **beyond time and physical space**.

The Leonardo ceramic surfaces - 100% Guaranteed, are achieved exclusively with **a mix of quality raw materials**, and with no need for the intervention of digital decoration.

This production technology makes the surfaces **truly unique**, creating a perfect harmony between performance and contemporary aesthetic yield.

Furthermore, it offers floors and cladding an exceptional stability and durability no matter where it is used, well **beyond the limits of imagination**.

**BUILT TO LAST.**



**100% Guaranteed  
Built to Last**

Un nuovo **visual concept** che descrive i prodotti Leonardo - 100% Garantito.

Una figura **impossibile**, che supera gli elementi instabili, mutevoli e accidentali della realtà per diventare **materia eterna, assoluta**.

Una figura che, come i prodotti Leonardo, si colloca **oltre il tempo e oltre lo spazio fisico**.

Le superfici ceramiche Leonardo - 100% Garantito sono ottenute esclusivamente con la **miscelazione di materie prime nobili**, senza alcun intervento di decorazione digitale.

Questa tecnologia produttiva rende le superfici **realmente uniche**, in perfetto equilibrio tra prestazione e resa estetica contemporanea.

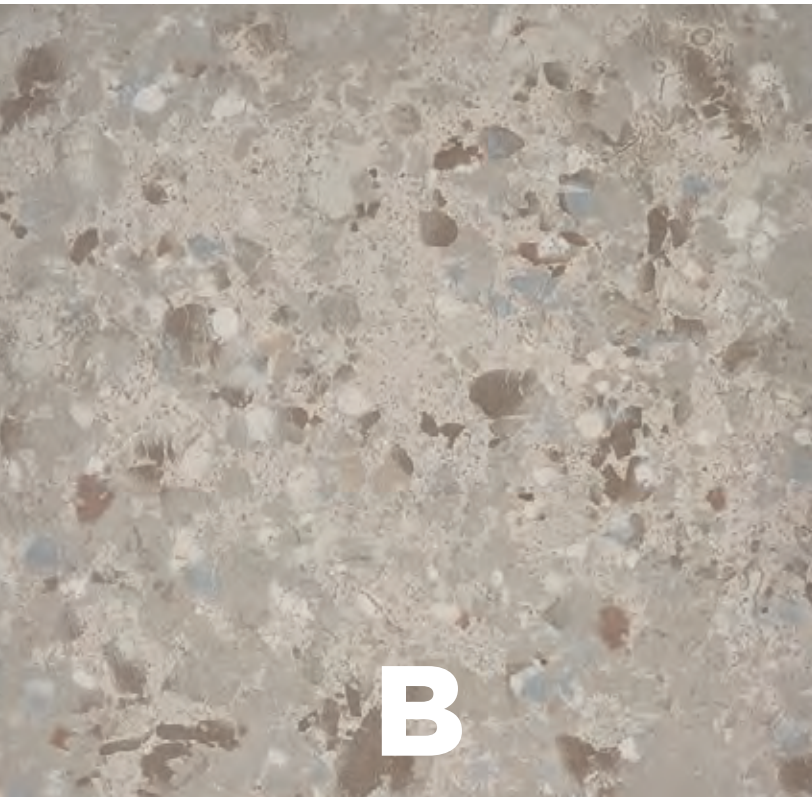
Inoltre, assicura a pavimenti e rivestimenti una stabilità e una durezza straordinaria in qualsiasi contesto d'uso, **oltre i limiti del possibile**.

**BUILT TO LAST.**



# THE RANGE

La gamma



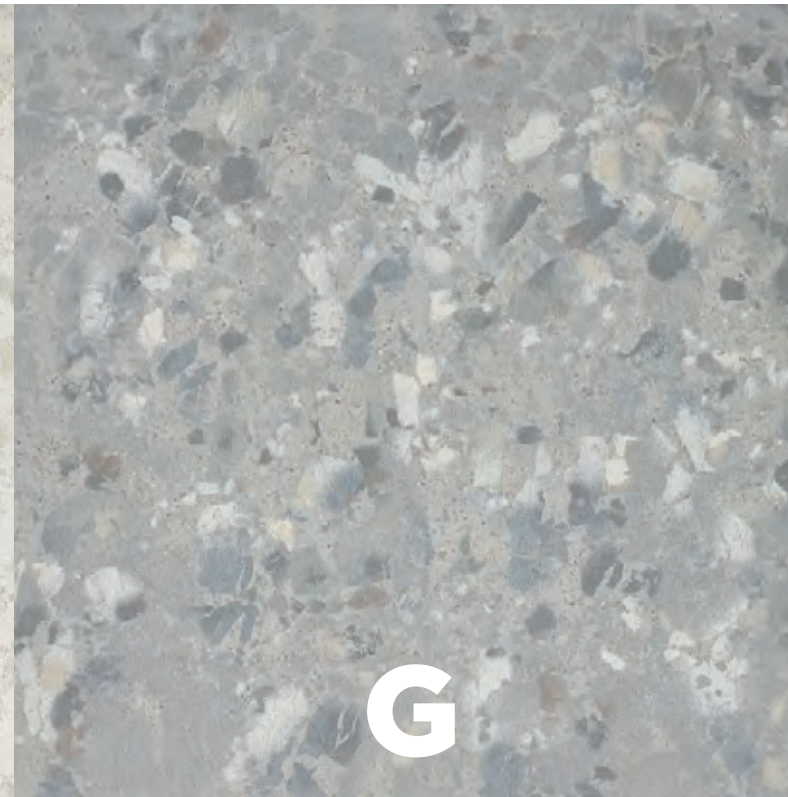
**B**

**ATTITUDE**  
beige



**W**

**ATTITUDE**  
white



**G**

**ATTITUDE**  
grey



**DG**

**ATTITUDE**  
dark grey



ATTITUDE BY LEONARDO

# THE BEAUTY OF CHANCE THAT CANNOT BE REPRODUCED

La bellezza irriproducibile  
della casualità

Elegance, character, personality. In a word: **Attitude.**

This deep and intense ceramic surface is characterised by overlapping chips and flakes of different shapes and colours, *randomly arranged* to create a *unique and unrepeatable* texture.

It is an “industrial technological stone” that expresses the perfect balance of style and technique in Leonardo products, as every tile is different and obtained exclusively by grinding and mixing raw materials with no digital intervention or additional enamels.

Eleganza, carattere, personalità. In una parola: **Attitude.**

Una superficie ceramica intensa e profonda, caratterizzata dalla sovrapposizione di scaglie e grani differenti per forma e colore disposti in modo *casuale* che creano una texture *unica e irripetibile*.

Una “pietra tecnologica industriale” che sintetizza il perfetto equilibrio tra estetica e tecnica dei prodotti Leonardo: ogni lastra è diversa dalle altre, ottenuta esclusivamente dalla frantumazione e miscelazione di materie prime senza interventi digitali e senza l’aggiunta di smalti.



ATTITUDE BY LEONARDO

# BEYOND THE SURFACE

Oltre la superficie

natural

silk

**Attitude** is available in 4 different colour codes (Beige, White, Grey and Dark Grey) and in 120x120, 60x120, 60x60 cm formats.

It comes in both natural and "silk" finishes that give this product an opaque, distressed and three-dimensional effect that increases the tactile sensation and material realism of its surface.

**Attitude** è disponibile in 4 diversi codici cromatici (Beige, White, Grey, Dark grey) e nei formati 120x120, 60x120, 60x60 cm.

È proposta sia nella finitura naturale sia nella nuova finitura "silk" che conferisce al prodotto un effetto tridimensionale opaco e vissuto, aumentando la resa tattile e il realismo materico della superficie.



ATTITUDE BY LEONARDO

# STYLE AND STABILITY

Estetica e stabilità

Attitude is **100% GUARANTEED**: the seal of warranty for the Leonardo products - Icon, Crush, Overcome, Endless - indicating fitness for the design of surfaces and environments requiring the highest level of stability and durability.

Because Leonardo is **Built to Last**: *beyond time and physical space.*

Attitude è **100% GUARANTEED**: il sigillo di garanzia dei prodotti Leonardo - Icon, Crush, Overcome, Endless - per la progettazione di ambienti e superfici che richiedono la massima stabilità e durevolezza.

Perché Leonardo è **Built to Last**: *oltre il tempo e oltre lo spazio fisico.*





LEONARDO 100% GUARANTEED

ATTITUDE **B**  
beige

Walls  
Pareti

ATTD 120B RM

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10. 11



ATTITUDE BEIGE





Floor  
Pavimento  
**ATTD 120B RM**





LEONARDO 100% GUARANTEED

ATTITUDE  
white **W**

Walls  
Pareti

ATTD 120W SK







Floor, walls  
Pavimento, pareti

**ATTD 120W SK**





Floor, walls  
Pavimento, pareti

**ATTD 120G RM**





# ARRIVALS



Floor  
Pavimento

**ATTD 120G RM**





LEONARDO 100% GUARANTEED

ATTITUDE **DG**  
dark grey

Walls  
Pareti

**ATTD 120DG RM**

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Floor  
Pavimento

**ATTD 120DG RM**

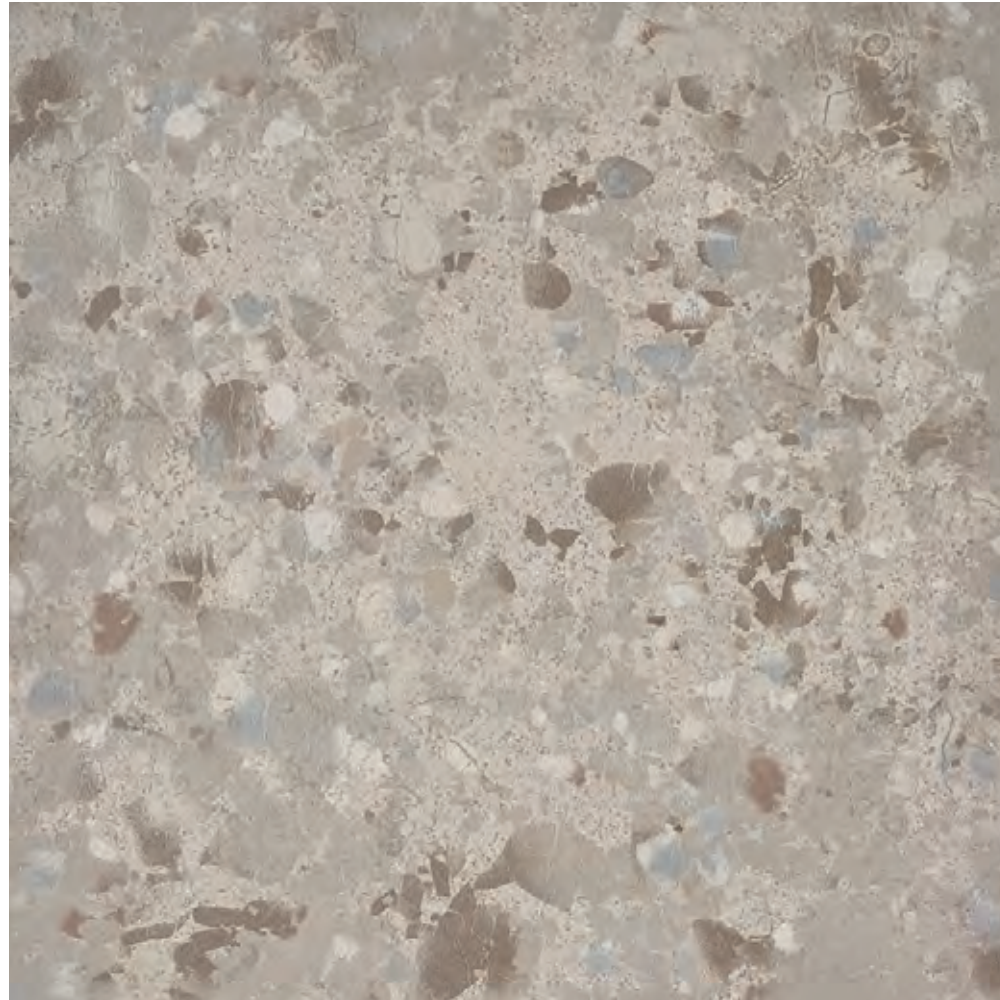
Wall  
Parete

**ATTD 120DG SK**





**ATTITUDE**  
beige **B**



**120x120**  
48"x48"



**60x120**  
24"x48"



**60x60**  
24"x24"



**30x60**  
12"x12"



ATTD 120B RM

ATTD 12B RM

ATTD 60B RM

MK.ATTD 30B



ATTD 120B SK

ATTD 12B SK

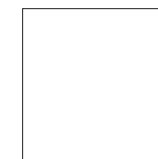
ATTD 60B SK



ATTD R120B RM

ATTD R60B RM

**ATTITUDE**  
white **W**



**120x120**  
48"x48"



**60x120**  
24"x48"



**60x60**  
24"x24"



**30x60**  
12"x12"



ATTD 120W RM

ATTD 12W RM

ATTD 60W RM

MK.ATTD 30W



ATTD 120W SK

ATTD 12W SK

ATTD 60W SK

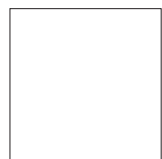
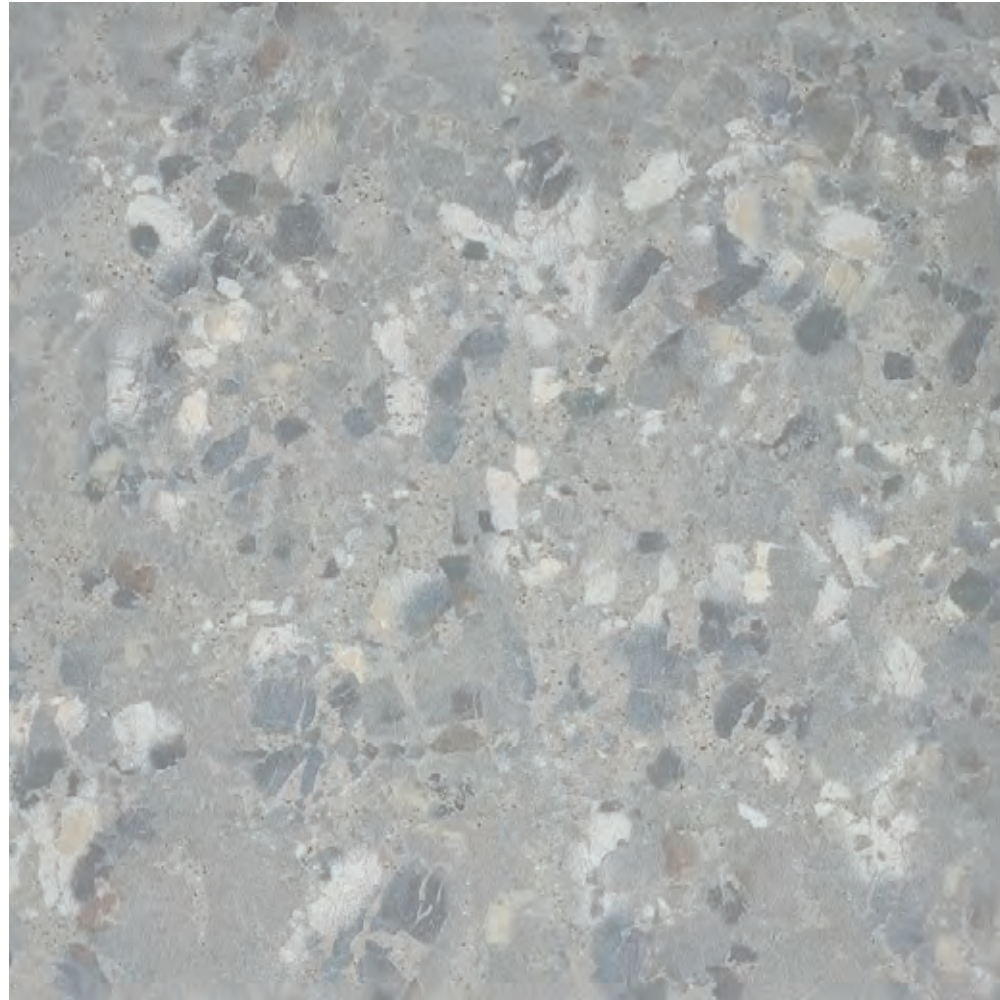


ATTD R120W RM

ATTD R60W RM



**ATTITUDE**  
grey **G**



**120x120**  
48"x48"



**60x120**  
24"x48"



**60x60**  
24"x24"



**30x60**  
12"x12"



ATTD 120G RM

ATTD 12G RM

ATTD 60G RM

MK.ATTD 30G



ATTD 120G SK

ATTD 12G SK

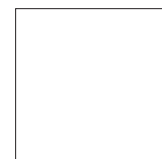
ATTD 60G SK



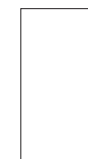
ATTD R120G RM

ATTD R60G RM

**ATTITUDE**  
dark grey **DG**



**120x120**  
48"x48"



**60x120**  
24"x48"



**60x60**  
24"x24"



**30x60**  
12"x12"



ATTD 120DG RM

ATTD 12DG RM

ATTD 60DG RM

MK.ATTD 30DG



ATTD 120DG SK

ATTD 12DG SK

ATTD 60DG SK



ATTD R120DG RM

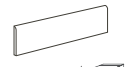
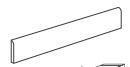
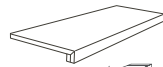
ATTD R60DG RM



THROUGH-BODY PORCELAIN TILE  
GRES PORCELLANATO A TUTTA MASSA



TRIMS  
PEZZI SPECIALI














	 6x60 $\Delta$ 10 2.4"x24"	 6x120 $\Delta$ 6 2.4"x48"	 120x32,5 $\Delta$ 2 48"x12.8"
<b>ATTD B</b>	ATTD BT60B	ATTD BT120B	ATTD G120B
<b>ATTD W</b>	ATTD BT60W	ATTD BT120W	ATTD G120W
<b>ATTD G</b>	ATTD BT60G	ATTD BT120G	ATTD G120G
<b>ATTD DG</b>	ATTD BT60DG	ATTD BT120DG	ATTD G120DG

PACKING  
IMBALLI

NOMINAL SIZE FORMATO NOMINALE	EDGE BORDO	THICKNESS SPESSORE	BOX			PALLET		
			PCS/BOX PZ/BOX	SM/BOX MQ/BOX	KG/BOX KG/BOX	BOX/PALLET BOXES/PALLET	MQ/PALLET SM/PALLET	KG/PALLET KG/PALLET
120x120 / 48"x48"	rectified	10,5	1	1,44	36,35	36	51,84	1328,63
60x120 / 24"x48"	rectified	10,5	2	1,44	35,40	27	38,88	975,80
60x60 / 24"x24"	rectified	10,5	3	1,08	26,38	32	34,56	864,12
30x30 MOSAICO / 12"x12"	rectified	10,5	6	0,54	12,38	48	25,92	614,24

ATTD	DIN EN 16165 Annex B (DIN 51130) (R)	DIN EN 16165 Annex A (DIN 51097) (A+B+C)	BCR REP. CEC 6/81		DM 14/6/89 N.236		PENDULUM TEST BS (INGLESE)	PENDULUM TEST AS/NXS 4856:2004 (AUSTRALIANO)	PENDULUM TEST UNE ENV 12633:2003 (SPAGNOLO)	BOT 3000 (DCOF)
			g.a.	g.b.	c.a.	g.b.				
ATTD	R10	A + B	> 0,4	> 0,4	> 0,4	> 0,4	> 25	> 25	1	> 0,42
ATTD R	R11	B + C	> 0,4	> 0,4	> 0,4	> 0,4	> 36	> 45	3	> 0,42

TECHNICAL SPECIFICATIONS PORCELAIN STONWARE / CARATTERISTICHE TECNICHE GRES PORCELLANATO  
UNI EN 14411 (ISO 13006) - Bia (appendice/appendix G)

Specification Caratteristica	Test methods Metodo di prova	Requirements in accordance to the standards Requisiti previsti dalla norma	Average value Valore medio
 DIMENSIONS AND APPEARANCE DIMENSIONI E ASPETTO	ISO 10545-2	PROSPECT G.1 PROSPETTO G.1	COMPLIANT CONFORME
 WATER ABSORPTION ASSORBIMENTO D'ACQUA	ISO 10545-3	$\leq 0,5\%$	< 0,1%
 FLEXURAL RESISTANCE RESISTENZA A FLESSIONE		MIN./min.35 N/mm <sup>2</sup>	> 45 N/mm <sup>2</sup>
 MODULUS OF RUPTURE SFORZO DI ROTTURA	ISO 10545-4	THICKNESS / SPESSORE $\geq 7,5$ mm: min. 1300 N	THICKNESS* SPESSORE* 6,5 mm 1800 N* 10 mm 3000 N*
		THICKNESS / SPESSORE <7,5 mm: min. 700 N	20 mm 13000 N*
 DEEP ABRASION RESISTANCE RESISTENZA ALL'ABRAZIONE PROFONDA	ISO 10545-6	$\leq 175$ mm <sup>3</sup>	< 140 mm <sup>3</sup>
 LINEAR EXPANSION THERMIC COEFFICIENT COEFFICIENTE DILATAZIONE TERMICA LINEARE ( $\alpha$ )	ISO 10545-8	AVAILABLE ON REQUEST METODO DISPONIBILE	$\leq 7 \times 10^{-6}$ °C <sup>-1</sup>
 RESISTANCE TO SUDDEN TEMPERATURE CHANGES RESISTENZA AGLI SBALZI TERMICI	ISO 10545-9	AVAILABLE ON REQUEST METODO DISPONIBILE	RESISTANT RESISTE
 FROST RESISTANCE RESISTENZA AL GELO	ISO 10545-12	ALWAYS TESTED RICHIESTA	RESISTANT RESISTE
 HOUSEHOLD CHEMICALS AND SWIMMING POOL WATER CLEANSERS PRODOTTI CHIMICI AD USO DOMESTICO ED ADDITIVI PER PISCINA		MIN. B min. B	MIN. B min. B
 ACIDS AND LOW CONCENTRATION ALKALIS ACIDI ED ALCALI A BASSA CONCENTRAZIONE	ISO 10545-13	FROM LA, LB TO LC DA LA, LB A LC	FROM LA, LB TO LC DA LA, LB A LC
 ACIDS AND HIGH CONCENTRATION ALKALIS ACIDI ED ALCALI AD ALTA CONCENTRAZIONE		AVAILABLE ON REQUEST METODO DISPONIBILE	AVAILABLE ON REQUEST METODO DISPONIBILE
 STAIN RESISTANCE UGL RESISTENZA ALLE MACCHIE UGL	ISO 10545-14	AVAILABLE ON REQUEST METODO DISPONIBILE	AVAILABLE ON REQUEST METODO DISPONIBILE
 STAIN RESISTANCE GL RESISTENZA ALLE MACCHIE GL		MIN. 3 min. 3	MIN. 3 min. 3



\* VALUES REFERRED TO 60X60 SIZE / VALORI RIFERITI AL FORMATO 60X60



## LEONARDO

### SYMBOLS SIMBOLOGIA

#### INDICATIONS FOR USE INDICAZIONI D'USO

-  Floor tiles  
Pavimento
-  Wall tiles  
Rivestimento

#### SUGGESTED APPLICATIONS DESTINAZIONI D'USO

-  Domestic purpose  
Abitazioni
-  Light traffic area  
Commerciale leggero
-  Retail  
Commerciale
-  Heavy traffic area  
Commerciale pesante
-  Outdoor floor  
Esterni

#### SURFACES SUPERFICI

##### FINISH FINITURA

-  Natural  
Naturale
-  Silk  
Silk

#### SURFACE LOOK ASPETTO SUPERFICIALE

-  Matt  
Opaco
-  Semi-glossy  
Semilucido

#### EDGE BORDO

-  RM Monocaliber, rectified  
Rettificato monocalibro


#### SHADE VARIATION STONALIZZAZIONE

-  V2

#### THICKNESS SPESSORE

-  10,5

#### SALES CHARACTERISTICS CARATTERISTICHE DI VENDITA

-  Product sold per item  
Prodotto venduto al pezzo

All our products are sold only in complete boxes, whether the unit of measure is per item or per square metre.

Tutti i nostri prodotti, sia al mq che al pezzo, sono venduti unicamente a scatola completa.



EVOLUTIONSTILE

leonardoceramica.it



A brand of  
Cooperativa Ceramica d'Imola S.c.

Via V. Veneto, 13  
40026 Imola (BO) Italia  
Tel. +39 0542 601601  
Fax +39 0542 31749



